

Original
DashMat

Since 1979

DashMat
UltiMat

DashMat
VelourMat

DashMat
SuedeMat

Ltd. Edition
by DashMat



CUSTOM FIT
Premier
FLOOR
MATS

Logo Options...page 6 / Embroidery Options...page 19

Logo & Embroidery Guide

COVERCRAFT
QUALITY SINCE 1965

WORLD'S BEST DASHMATS®



Since 1979 DashMat® has been the most recognized, best selling dash protector available. Custom-patterned for a perfect fit, DashMat helps protect the dash surface from UV sun and/or cover blemishes and imperfections in older dashboards.

All DashMats:

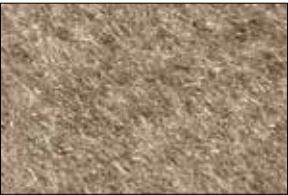
- Helps keep interior cooler in summer & warmer in winter.
- Helps reduce hazardous windshield glare.
- All vents & sensor openings pre-cut for a factory finish look.
- Passenger-side air bag opening included where applicable.
- Hook & loop fasteners included for easy, secure installation.



The Original DashMat, still #1.

- Soft Foss® fiber carpet, won't fray or unravel.
- Colorfast, non-shrink, heat & UV resistant.
- Limited lifetime warranty.

Available in 11 Colors



The VelourMat has a soft, elegant feel.

- High quality foam-backed velour.
- Two year limited warranty.

Available in 12 Colors



The SuedeMat has the look and feel of rich suede.

- The rich appearance and feel of suede-like fabric.
- Two year limited warranty.

Available in 4 Colors



WORLD'S BEST DASHMATS®

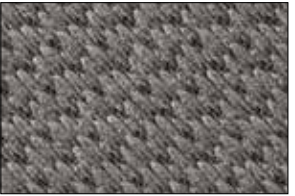
Ltd. Edition
by DashMat

A new fabric style that goes with today's vehicle interiors.



- Unique warp-knit design.
- Complements technical fabrics in newer vehicles.
- Two year limited warranty.

Available in
4 Colors



DashMat
UltiMat

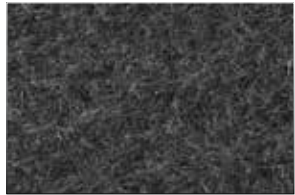
The best fitting, best looking dash cover on the market.



Available for most popular pickups & SUV's.

- Soft molded to the exact shape of the dashboard.
- No seams or darts, it's pressure molded from one piece of fabric.
- Soft Foss® fiber carpet won't fray or unravel.
- Colorfast, non-shrink, heat & UV resistant.
- Car patterns are being added, based on popularity (molds must be made).
- Limited lifetime warranty.

Available in
10 Colors



See available DashMat colors on page 17

UltiMat® molding process

1.



We buy the complete specific dashboard for a vehicle and our craftsmen create a custom two-piece mold which duplicates the contours and details of the dash.

2.



Special finished Foss® fiber carpet is placed in the mold and shaped using pressure and heat.

3.



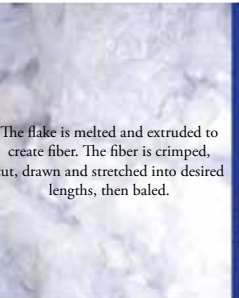
The molded carpet, now contoured to the exact shape of the dash, is removed, trimmed and finished.



Plastic PET containers are picked up at community recycling centers, then sorted by type & color.



They are stripped of their labels and caps, washed and crushed, then chopped into flake.



The flake is melted and extruded to create fiber. The fiber is crimped, cut, drawn and stretched into desired lengths, then baled.



The baled fiber can be processed into fabric for a variety of textile product end uses.

BERBER CUSTOM FLOOR MATS



Optional front mat logo, monogram or embroidery available.



- Custom Patterned For a Perfect Fit
- Driver's Side Retention Grommet Installed (if applicable)
- 42 oz Face Weight Berber Carpet
- Heavy-duty 80 oz Nibbed Backing
- Ribbed "syn-coton" Polyester Binding
- Total Weight 122 osy (carpet & backing combined)

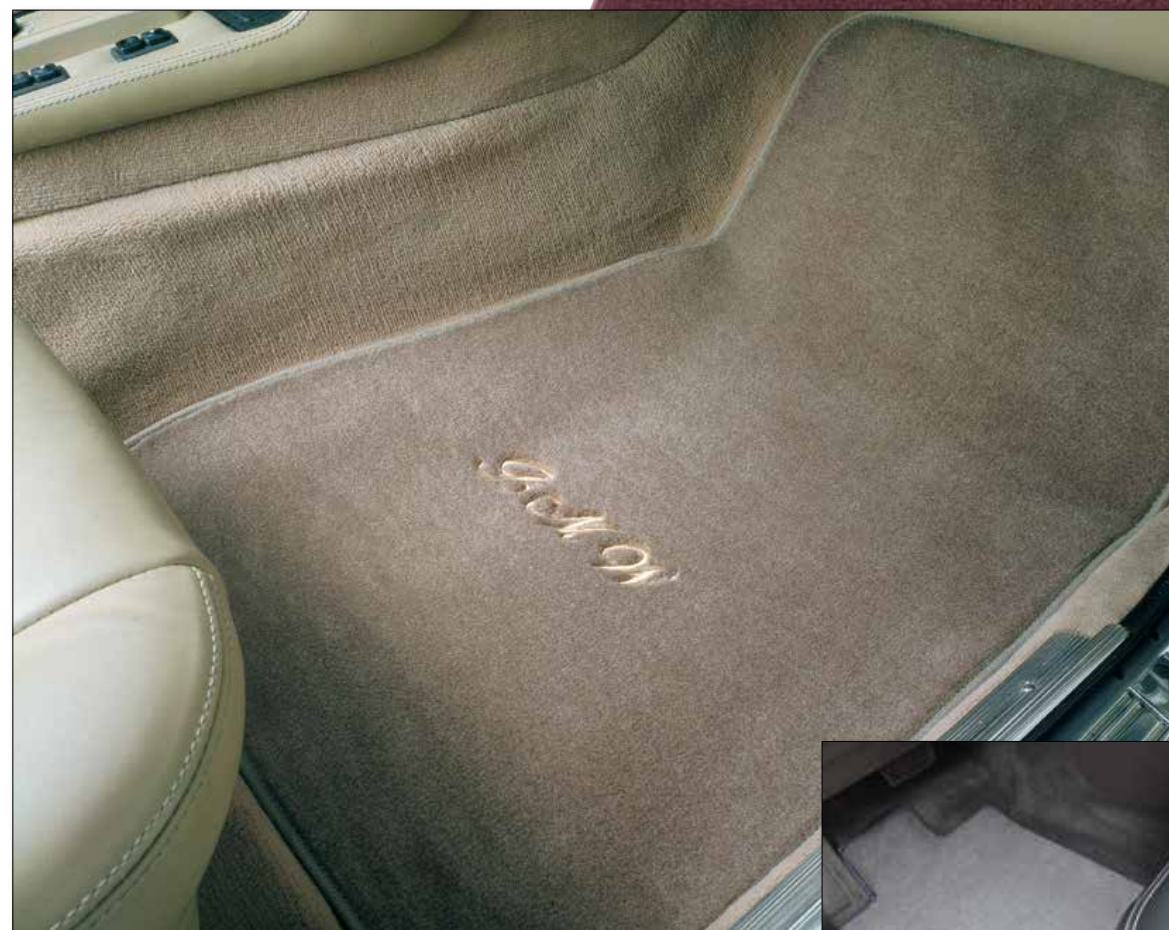


See available floor mat colors on page 18

PLUSH CUSTOM FLOOR MATS



Optional front mat logo, monogram or embroidery available.



Front, rear, cargo area & trunk

- For cars, trucks, SUV's & vans.
- Wide variety of combinations.
- Optional monograms & logos.
- Protects vehicle carpet.
- Rubberized nibbed backing.
- Security grommet if OE on vehicle.

See available floor mat colors on page 18

Embroidered Ford Logos for DashMat®



WORLD'S BEST DASHMATS®
Now Available With Select Ford Logos!

The Ford OLP program allows your customers to further personalize their vehicle protection purchases. Official licensed logos are available by special order (option) on any of the DashMat® fabrics. Just specify the logo number when ordering.



Mustang Tri-Bar
DF-27



Ford Blue Oval
DF-24



Mustang Pony 50 Years
no border
DF-55



Mustang Pony 50 Years
with border
DF-56



Ford Script Classic
DF-10



Boss 302
DF-4



Pony
DF-3



Mustang & Pony
DF-11



Cobra Snake
DF-22



Mach 1
DF-13



Cobra Wheels
DF-21

- DashMat logos measure approx. 3-3.5".
- We offer Ford logos DF-27 & DF-24 in color as shown above.
- DF-55, DF-56, DF-10, DF-4, DF-3, DF-11, DF-22, DF-13 & DF-21 available in black thread or white thread (specify).

See available DashMat colors on page 17

Ford Oval and nameplates are registered trademarks owned and licensed by Ford Motor Company. Manufactured by Covercraft Industries, LLC.

Support Ribbon logos



Red Support Ribbon
LS-147



Pink Support Ribbon
LS-158



Yellow Support Ribbon
LS-163



Support Our Troops
LS-166



Support Ribbon
LS-167

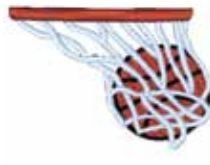


Purple Support Ribbon
LS-833

Sports logos



Hockey
LS-126



Basketball
LS-127



Baseball
LS-128



Flaming Basketball
LS-129



Flaming Football
LS-130



Flaming Soccer Ball
LS-131



Flaming Tennis Ball
LS-132



Flaming Baseball
LS-140



Play Ball!
LS-185



Golf Ball
LS-381



Soccer Ball
LS-123



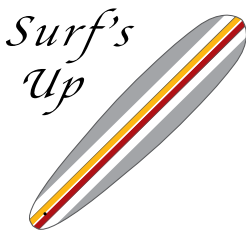
Game, Set, Match!
LS-124



Touchdown!
LS-125



Bowling
LS-468



Surfboard
LS-382



Bicyclist (Black)
LS-452



Bicyclist (White)
LS-453



Billiards
LS-455

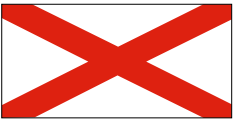


Cheerleader
LS-461



Boxing Gloves
LS-466

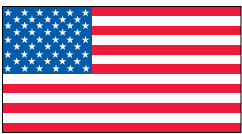
Flag logos



Alabama State Flag
LS-457



Alaska State Flag
LS-442



US Flag
LS-403



US Flag w/Eagle Head
LS-165



Arizona State Flag
LS-157



Arkansas State Flag
LS-458



Australian Flag
LS-447



Bavarian Flag
LS-478



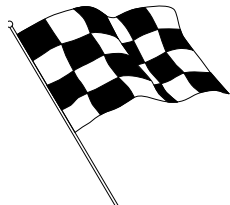
British Flag
LS-470



California State Flag
LS-835



Canadian Flag
LS-411



Checkered Flag
LS-383



Checkered Flag (White)
LS-831



Colorado State Flag
LS-837



Connecticut State Flag
LS-839



Cuban Flag
LS-409



Dive Flag
LS-420



Georgia State Flag
LS-838



German Flag
LS-479



Hawaii State Flag
LS-836



Hurricane Warning Flag
LS-149



Indiana State Flag
LS-840



Italian Flag
LS-410



Maryland State Flag
LS-841



Mexican Flag
LS-400



Mississippi State Flag
LS-842



New Mexico State Flag
LS-162



Ohio State Flag
LS-843



Pirate Flag
LS-161



Pirate Flag (White)
LS-480



Puerto Rico Flag
LS-402



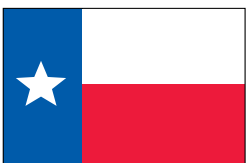
Rhode Island State Flag
LS-844



South Carolina State Flag
LS-845



Tennessee State Flag
LS-846



Texas State Flag
LS-412

Western logos



Bandit
LS-446



Barrel (Black)
LS-492



Barrel (White)
LS-493



Barrel Racer (White)
LS-489



Barrel Racer (Black)
LS-445



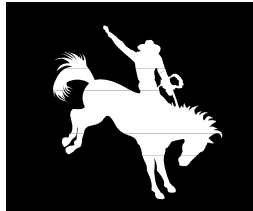
Bronco (Black)
LS-494



Bronco (White)
LS-495



Bucking Horse (Black)
LS-139



Bucking Horse (White)
LS-390



Bull (Black)
LS-496



Bull (White)
LS-497



Bull Riding-1 (Black)
LS-137



Bull Riding-1 (White)
LS-428



Bull Riding-2 (Black)
LS-138



Bull Riding-2 (White)
LS-389



Cowboy
LS-136



Cowboy Hat
LS-192



Cowgirl w/Hat (Black)
LS-459



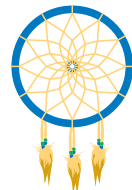
Cowgirl w/Hat (White)
LS-825



Cutting (Black)
LS-498



Cutting (White)
LS-499



Dreamcatcher
LS-805



Dressage (Black)
LS-812



Dressage (White)
LS-813



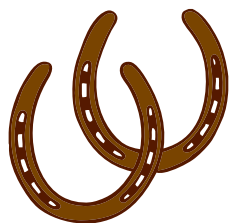
Feather
LS-802



Running Horse (Black)
LS-377



Running Horse (White)
LS-427



Horseshoes
LS-193



Jump (Black)
LS-814



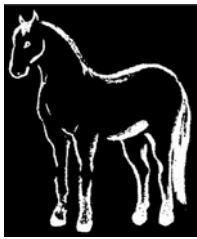
Jump (White)
LS-815



Kokopelli
LS-144



Quarter Horse (Black)
LS-816



Quarter Horse (White)
LS-818



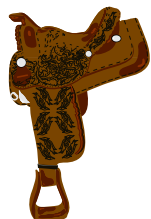
Rein (Black)
LS-819



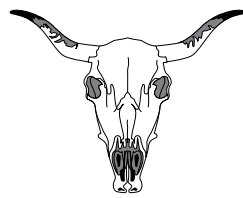
Rein (White)
LS-820



Rodeo
LS-133



Saddle
LS-187



Steer Head
LS-134



Team Rope (Black)
LS-821



Team Rope (White)
LS-822



Western (Black)
LS-490



Western (White)
LS-491



Western Boot
LS-135



Religious logos



Fish
LS-415



Fish with Jesus
LS-416



Angel
LS-186



Angel Praying
LS-443



Cross
LS-414



Moroni
LS-419



Star of David
LS-417

Plant & Animal logos



4-Leaf Clover
LS-356



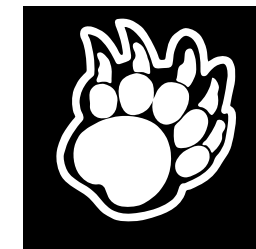
American Eagle
LS-367



Beagle
LS-855



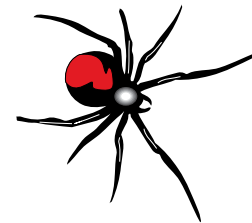
Bear Paw (Black)
LS-450



Bear Paw (White)
LS-451



Black Lab
LS-454



Black Widow Spider
LS-375



Boxer
LS-467



Bulldog
LS-184



Bumble Bee
LS-469



Butterfly
LS-372



Butterfly & Flowers
LS-179



Caterpillar
LS-465



Cactus
LS-476



Cherries
LS-464



Chihuahua
LS-463



Dachshund
LS-850



Daisies & Bees
LS-180



Deer (White)
LS-391



Deer (Black)
LS-353



Deer Tracks (Black)
LS-857



Deer Tracks (White)
LS-860



Dog Paws (Black)
LS-487



Dog Paws (White)
LS-488



Dolphin
LS-182



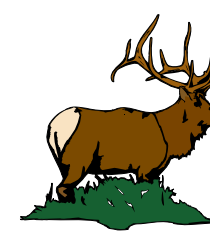
Dragon
LS-368



Dragonfly
LS-376



Eagle
LS-801



Elk
LS-374



Flowers
LS-122



Gecko
LS-143



German Shepherd
LS-853



Hawaii Hibiscus
LS-177



Hibiscus Flower
LS-449



Hummingbird
LS-810



I'd Rather Be Fishing
LS-142



Island
LS-148



Ladybug
LS-471



Leaping Frogs
LS-145



Moose
LS-485



Golden Retriever
LS-854



Panda
LS-173



Panther
LS-174



Pegasus
LS-191



Pink Flamingos
LS-181



Poodle
LS-852



Rabbit
LS-472



Rooster
LS-369



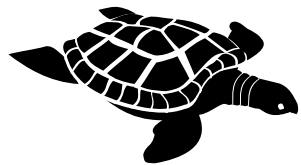
Red Rose
LS-800



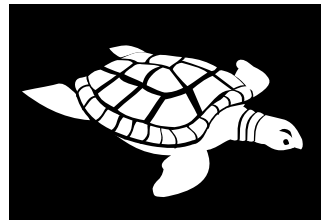
Yellow Rose
LS-803



Rottweiler
LS-851



Sea Turtle (Black)
LS-371



Sea Turtle (White)
LS-388



Siamese Cat
LS-473



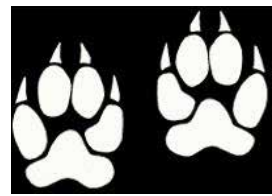
Skunk
LS-486



Turkey Tracks (Black)
LS-859



Turkey Tracks (White)
LS-862



Wildcat Tracks (White)
LS-861



Wildcat Tracks (Black)
LS-858



Wolf Head
LS-370



Yorkshire Terrier
LS-856

Zodiac logos



Aquarius (Aqua)
LS-349



Aquarius (Black)
LS-348



Aquarius (Purple)
LS-350



Aquarius (Silver)
LS-351



Aquarius (White)
LS-352



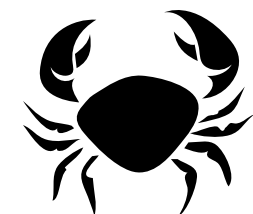
Aries (Black)
LS-310



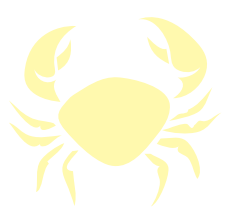
Aries (Red)
LS-309



Aries (White)
LS-308



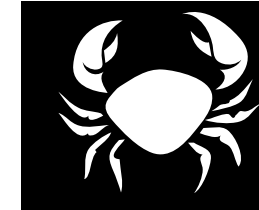
Cancer (Black)
LS-344



Cancer (Yellow)
LS-345



Cancer (Silver)
LS-347



Cancer (White)
LS-346



Capricorn (Black)
LS-343



Capricorn (Chocolate)
LS-342



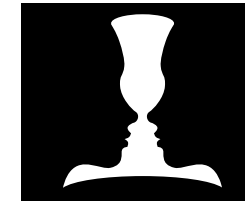
Capricorn (Green)
LS-341



Gemini (Black)
LS-340



Gemini (Light Blue)
LS-339



Gemini (White)
LS-338



Gemini (Yellow)
LS-337



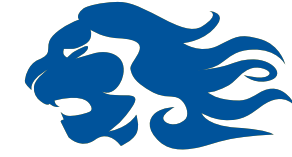
Leo (Black)
LS-307



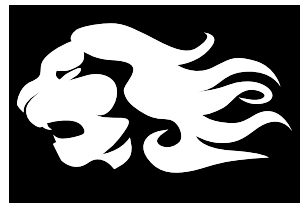
Leo (Gold)
LS-305



Leo (Purple)
LS-304



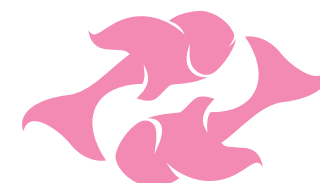
Leo (Royal Blue)
LS-306



Leo (White)
LS-303



Pisces (Light Green)
LS-320



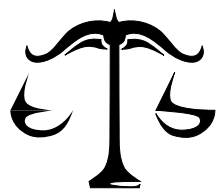
Pisces (Pink)
LS-322



Pisces (Purple)
LS-321



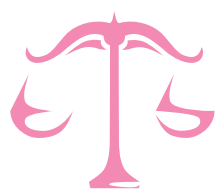
Pisces (White)
LS-323



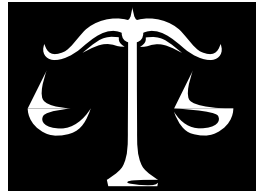
Libra (Black)
LS-336



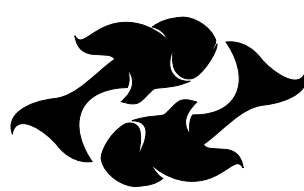
Libra (Ivory)
LS-335



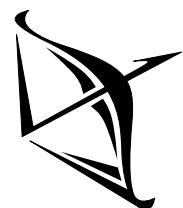
Libra (Pink)
LS-334



Libra (White)
LS-333



Pisces (Black)
LS-319



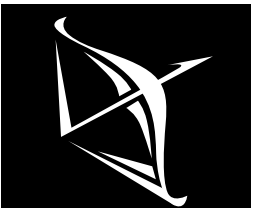
Sagittarius (Black)
LS-318



Sagittarius (Maroon)
LS-317



Sagittarius (Navy)
LS-316



Sagittarius (White)
LS-315



Scorpio (Black)
LS-327



Scorpio (Blue)
LS-326

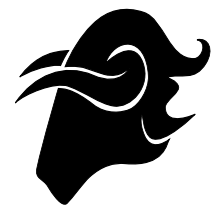


Scorpio (Red)
LS-325

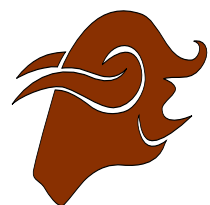


Scorpio (White)
LS-324

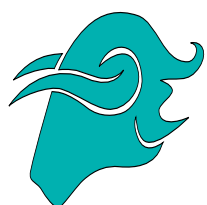
Some designs are
shown with colored
background to
highlight white
in logo.



Taurus (Black)
LS-312



Taurus (Brown)
LS-313



Taurus (Turquoise)
LS-314



Taurus (White)
LS-311



Virgo (Black)
LS-331



Virgo (Blue)
LS-329



Virgo (Gray)
LS-330

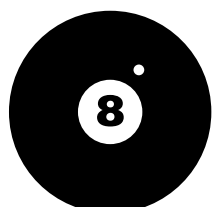


Virgo (Yellow)
LS-332



Virgo (White)
LS-328

Miscellaneous logos



8 Ball
LS-357



Alien
LS-438



Anarchy (Black)
LS-441



Anarchy (White)
LS-439



Anchor
LS-439



ATV (Black)
LS-444



ATV (White)
LS-828



Ballet Slippers
LS-448



Biohazard Sign
LS- 456



Candy Solves Everything
LS-475



DashMat®
LS-302



Devil Girl
LS-440



Devil/Angel Girls (Black)
LS-483



Devil/Angel Girls (White)
LS-482



Firefighter Hat w/Axes
LS-141



Flaming Skull
LS-474



Flip-Flops Pink Flower
LS-354



Flip-Flops Hawaiian Blue Flower
LS-378



Flip-Flops Green Flower
LS-379



Ghost
LS-823



Heart
LS-817



Heart in Heart
LS-358



3 Hearts
LS-359



Heart & Arrow
LS-176



Kanji Courage (Black)
LS-183



Kanji Courage (White)
LS-397



Kanji Dragon (Black)
LS-384



Kanji Dragon (White)
LS-426



Kanji Happiness (Black)
LS-178



Kanji Happiness (White)
LS-399



Kanji Peace (Black)
LS-172



Kanji Peace (White)
LS-396



Kanji Success (Black)
LS-169



Kanji Success (White)
LS-395



Kanji Wisdom (Black)
LS-164



Kanji Wisdom (White)
LS-398



Kiss & Lips
LS-175



LeBra® (Black)
LS-301



LeBra® (White)
LS-393



Lightning Bolt
LS-824



Peace Sign
LS-121



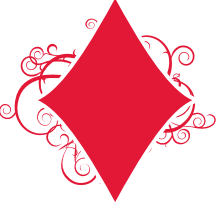
Peace Symbol with Flowers
LS-120



Black Poker Club
LS-363



Black Poker Spade
LS-364



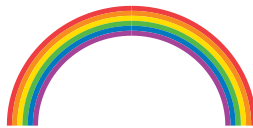
Red Poker Diamond
LS-365



Red Poker Heart
LS-366



Princess
LS-171



Rainbow
LS-806



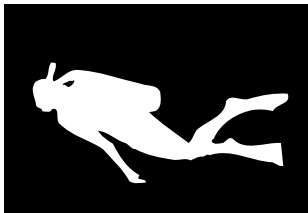
Sailboat (Black)
LS-362



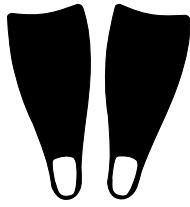
Sailboat (White)
LS-380



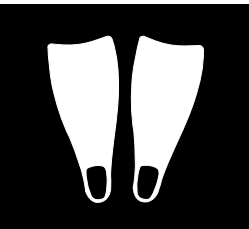
Scuba Diver (Black)
LS-360



Scuba Diver (White)
LS-392



Dive Flippers (Black)
LS-355



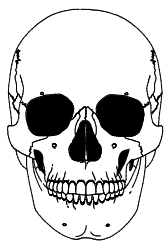
Dive Flippers (White)
LS-387



Silly Boys (Black)
LS-385



Silly Boys (White)
LS-361



Skull
LS-754



Smiley Face
LS-160



Star
LS-373



Sun w/Sunglasses
LS-168



Sun/Moon
LS-462



Truck Girl (Black)
LS-146



Truck Girl (White)
LS-386



Ying & Yang Symbol
LS-159

Original
DashMat



Caramel (22)



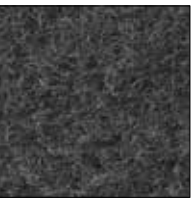
Beige (23)



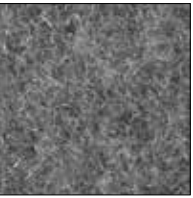
Dash Blue (32)



Taupe (82)



Smoke (76)



Gray (47)



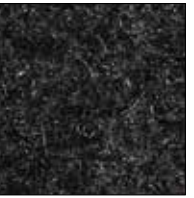
Black (25)



Mocha (39)



Navy (62)



Cinder (79)



Claret (28)

DashMat
UltiMat



Caramel (22)



Beige (23)



Smoke (76)



Gray (47)



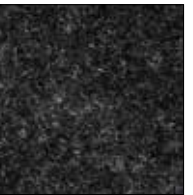
Black (25)



Crystal Blue (27)



Navy (62)



Cinder (79)



Mocha (39)



Claret (28)

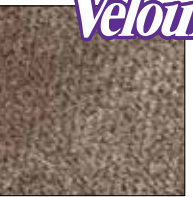
DashMat
VelourMat



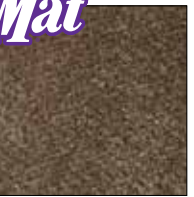
Caramel (22)



Beige (23)



Taupe (82)



Latte (88)



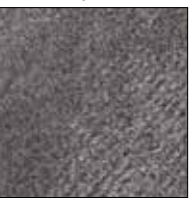
Cocoa (26)



Red (73)



Smoke (76)



Gray (47)



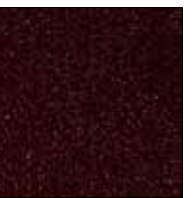
Black (25)



Navy (62)



Dash Blue (32)



Wine (94)

DashMat
SuedeMat



Beige (23)



Gray (47)



Smoke (76)



Black (25)

Ltd.Edition
by **DashMat**



Beige (23)



Gray (47)



Smoke (76)



Black (25)



PLUSH



Navy (62)



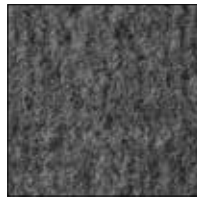
Taupe (82)



Driftwood (81)



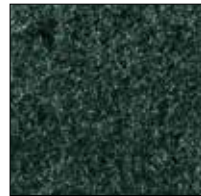
Taupe (82)



Gray Mist (90)



Wine (94)



Evergreen (06)



Caramel (22)



Beige (23)

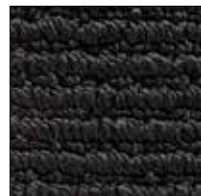


Black (25)



Gray (47)

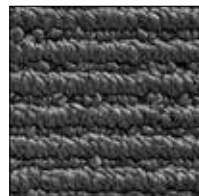
BERBER



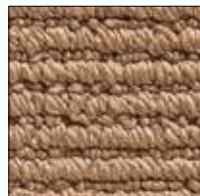
Black (25)



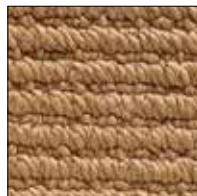
Gray (47)



Smoke (76)



Taupe (82)



Beige (23)



How to Order Optional Logos

3 Easy Steps

- 1 - Identify the correct pattern number & order information:
 - Product - Style of DashMat or Floor Mats (Ford OLP only available on DashMat fabrics).
 - Vehicle Make, Model, Year.
 - Color Selection (see Color Codes or Swatches).
 - Select a custom logo from the previous pages and note the logo number. After the DashMat or floor mat pattern number, add a dash AFTER the color code and add the logo number.
- 2 - Gather relevant customer information: Name, address, phone, etc., if applicable.
- 3 - Call 1-800-426-8377 to place order, or process per your company's instructions.

For Floor mats: Monogram & Embroidery available for front mats only.

How to Add Monogramming to Your DashMat/Floor Mat



1. Spell the word, or words, to be monogrammed. 20 characters maximum (print clearly).
2. Specify letter case (i.e. ALL CAPS or Upper & Lower) & choose font (Block Face or Diana Script).
3. Punctuation marks and accents that are offered: periods, commas, "&" sign, apostrophes, exclamation point, quotation marks and hyphens. See below.



Diana Script & Block Face
Actual Size is 1-1/8" High

For DashMats: Our standard procedure is to place embroidery and logos on the passenger side; however, there can be exceptions to that rule. If a dashboard is completely or mostly flat, we will place them in the center of the mat, halfway between the driver and passenger. Depending on the way certain dashboards are designed, there sometimes isn't an ideal location to add them for good visibility, but we use our best judgment to position them where they can be most easily seen. If you have questions about where the embroidery will be located, please contact Customer Service (sales@covercraft.com).



Original
DashMat

DashMat
UltiMat

DashMat
SuedeMat

DashMat
VelourMat

Ltd. Edition
by DashMat

Logo & Embroidery Guide

CUSTOM FIT
Premier
**FLOOR
MATS**

