

COVERCRAFT®

SINCE 1965

LOGO & EMBROIDERY GUIDE

PAGE 4 **LOGO OPTIONS**

PAGE 17 **EMBROIDERY OPTIONS**

Original
DashMat

SINCE 1979

DashMat
UltiMat

DashMat
VelourMat

DashMat
SuedeMat

Ltd.Edition
by DashMat

CUSTOM FIT
Premier
FLOOR
MATS

PLUSH NYLON CARPET

BERBER CARPET



Protect your dash and reduce dangerous glare with DashMat®!

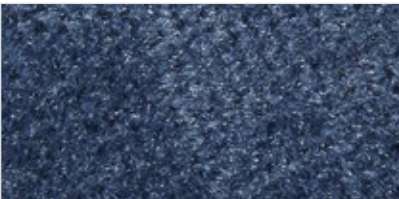


The Original DashMat®, still #1!

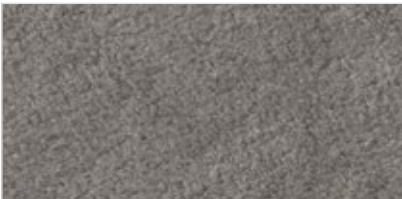
Available for most trucks and SUVs.
Check our website or call for availability.



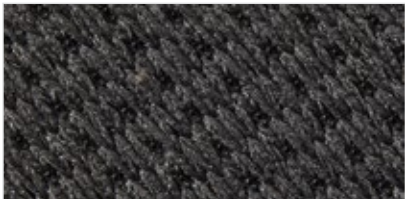
Available in 11 Colors



VelourMat has a soft, elegant feel.
Available in 12 Colors



SuedeMat has the look and feel
of rich suede.
Available in 4 Colors



A new fabric style that goes with
today's vehicle interiors.
Available in 4 Colors.



The best-fitting, best-looking dash cover
on the market.



Available in 11 Colors

See available colors on page 16.

Protect Your Vehicle's Original Carpet with a Custom-Cut Floor Mat

In Thick Nylon or Berber Carpet for Front, Rear, Cargo Area & Trunk

- For cars, trucks, SUVs & vans
- Wide variety of combinations
- Optional monograms & logos
- Protects vehicle carpet
- Rubberized nibbed backing
- Security grommet if OE on vehicle

Berber Carpet Available in 5 Colors



Nylon Carpet Available in 11 Colors



See available colors on page 15.



WORLD'S BEST DASHMATS®

Now Available with Select Ford Logos!

The Ford OLP program allows your customers to further personalize their vehicle protection purchases. Official licensed logos are available by special order (option) on any of the DashMat® fabrics. Just specify the logo number when ordering.



Mustang Tri-Bar
DF-27



Ford Blue Oval
DF-24



Mustang Pony 50 Years
(No Border) DF-55



Mustang Pony 50 Years
(With Border) DF-56



Ford Script Classic
DF-10



Boss 302
DF-4



Pony
DF-3



Mustang & Pony
DF-11



Cobra Snake
DF-22



Mach 1
DF-13



Cobra Wheels
DF-21

The DashMat logos are between 3-3.5".

We will offer Ford logos DF-27 & DF-24 in color as shown above.

DF-55, DF-56, DF-10, DF-4, DF-3, DF-11, DF-22, DF-13 & DF-21. Available in black thread or white thread (specify).



Red Support Ribbon
LS-147



Pink Support Ribbon
LS-158



Yellow Support Ribbon
LS-163



Support Our Troops
LS-166



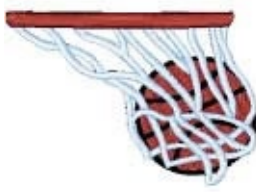
Support Ribbon
LS-167



Purple Support Ribbon
LS-833



Hockey
LS-126



Basketball
LS-127



Baseball
LS-128



Flaming Basketball
LS-129



Flaming Football
LS-130



Flaming Soccer Ball
LS-131



Flaming Tennis Ball
LS-132



Flaming Baseball
LS-140



Play Ball!
LS-185



Golf Ball
LS-381



Soccer Ball
LS-123



Game, Set, Match!
LS-124



Touchdown!
LS-125



Bowling
LS-468



Surf Board
LS-382



Bicyclist (Black)
LS-452



Bicyclist (White)
LS-453



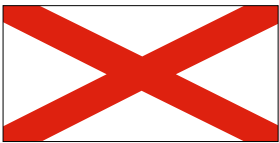
Billiards
LS-455



Cheerleader
LS-461



Boxing Gloves
LS-466



Alabama State Flag
LS-457



Alaska State Flag
LS-442



US Flag
LS-403



US Flag w/Eagle Head
LS-165



Arizona State Flag
LS-157



Arkansas State Flag
LS-458



Australian Flag
LS-447



Bavarian Flag
LS-478



British Flag
LS-470



California State Flag
LS-835



Canadian Flag
LS-411



Checkered Flag
LS-383



Checkered Flag (White)
LS-831



Colorado State Flag
LS-837



Connecticut State Flag
LS-839



Cuban Flag
LS-409



Dive
LS-420



Georgia State Flag
LS-838



German Flag
LS-479



Hawaii State Flag
LS-836



Hurricane Warning Flag
LS-149



Indiana State Flag
LS-840



Italian Flag
LS-410



Maryland State Flag
LS-841



Mexican Flag
LS-400



New Mexico State Flag
LS-162



Ohio State Flag
LS-843



Pirate Flag
LS-161



Pirate Flag (White)
LS-480



Puerto Rico Flag
LS-402



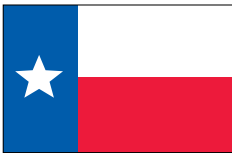
Rhode Island State Flag
LS-844



South Carolina State Flag
LS-845



Tennessee State Flag
LS-846



Texas State Flag
LS-412

• Monogrammed and
logoed products are
NOT returnable •



Bandit
LS-446



Barrel (Black)
LS-492



Barrel (White)
LS-493



Barrel Racer (White)
LS-489



Barrel Racer (Black)
LS-445



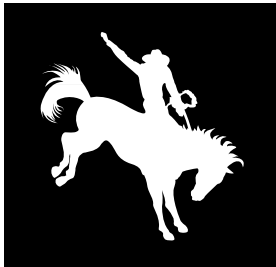
Bronco (Black)
LS-494



Bronco (White)
LS-495



Bucking Horse (Black)
LS-139



Bucking Horse (White)
LS-390



Bull (Black)
LS-496



Bull (White)
LS-497



Bull Riding-1 (Black)
LS-137



Bull Riding-1 (White)
LS-428



Bull Riding-2 (Black)
LS-138



Bull Riding-2 (White)
LS-389



Cowboy
LS-136



Cowboy Hat
LS-192



Cowgirl w/Hat (Black)
LS-459



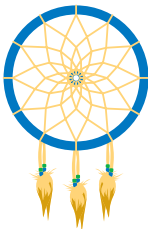
Cowgirl w/Hat (White)
LS-825



Cutting (Black)
LS-498



Cutting (White)
LS-499



Dreamcatcher
LS-805




Dressage (Black)
LS-812




Dressage (White)
LS-813



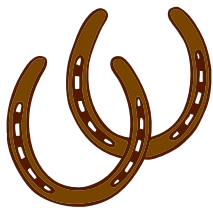
Feather
LS-802




Running Horse (Black)
LS-377




Running Horse (White)
LS-427




Horseshoes
LS-193




Jump (Black)
LS-814




Jump (White)
LS-815




4-Leaf Clover
LS-356




American Eagle
LS-367




Beagle
LS-855




Bear Paw (Black)
LS-450



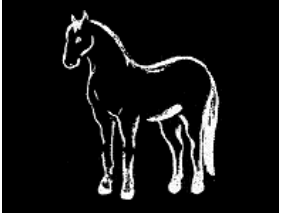
Bear Paw (White)
LS-451




Kokopelli
LS-144




Quarter Horse (Black)
LS-816




Quarter Horse (White)
LS-818



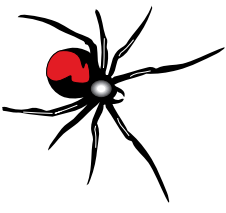
Rein (Black)
LS-819




Rein (White)
LS-820




Black Lab
LS-454




Black Widow Spider
LS-375




Boxer
LS-467




Bulldog
LS-184



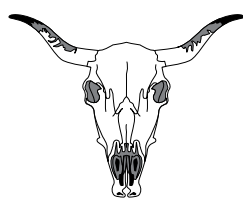
Bumble Bee
LS-469




Rodeo
LS-133




Saddle
LS-187




Steer Head
LS-134




Team Rope (Black)
LS-821




Team Rope (White)
LS-822




Butterfly
LS-372




Butterfly & Flowers
LS-179




Caterpillar
LS-465




Cactus
LS-476



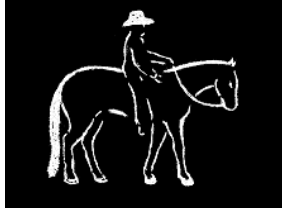
Cherries
LS-464




Chihuahua
LS-463



Western (Black)
LS-490

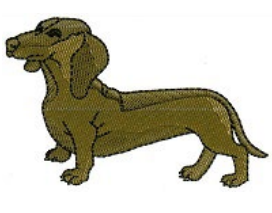


Western (White)
LS-491




Western Boot
LS-135


Some designs are shown with colored background to highlight white in logo.




Dachshund
LS-850




Daisies & Bees
LS-180



Deer (White)
LS-391




Deer (Black)
LS-353




Deer Tracks (Black)
LS-857


Religious Logos




Fish
LS-415




Fish with Jesus
LS-416



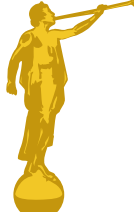
Angel
LS-186




Angel Praying
LS-443




Cross
LS-414




Moroni
LS-419




Star of David
LS-417




Deer Tracks (White)
LS-860




Dog Paws (Black)
LS-487




Dog Paws (White)
LS-488




Dolphin
LS-182



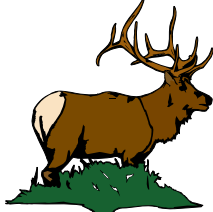
Dragon
LS-368




Dragonfly
LS-376




Eagle
LS-801



Elk
LS-374



Flowers
LS-122



Gecko
LS-143



German Shepherd
LS-853



Hawaii Hibiscus
LS-177



Hibiscus Flower
LS-449



Hummingbird
LS-810



I'd Rather Be Fishing
LS-142



Aquarius (Aqua)
LS-349



Aquarius (Black)
LS-348



Aquarius (Purple)
LS-350



Aquarius (Silver)
LS-351



Aquarius (White)
LS-352



Island
LS-148



Ladybug
LS-471



Leaping Frog
LS-145



Moose
LS-485



Golden Retriever
LS-854



Aries (Black)
LS-310



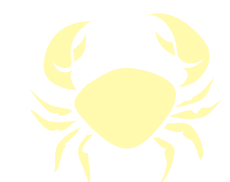
Aries (Red)
LS-309



Aries (White)
LS-308



Cancer (Black)
LS-344



Cancer (Yellow)
LS-345



Panda
LS-173



Panther
LS-174



Pegasus
LS-191



Pink Flamingos
LS-181



Poodle
LS-852



Cancer (Silver)
LS-347



Cancer (White)
LS-346



Capricorn (Black)
LS-343



Capricorn (Chocolate)
LS-342



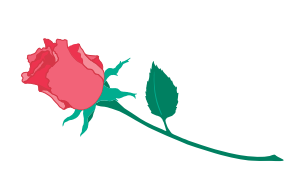
Capricorn (Green)
LS-341



Rabbit
LS-472



Rooster
LS-369



Red Rose
LS-800



Yellow Rose
LS-803



Rottweiler
LS-851



Gemini (Black)
LS-340



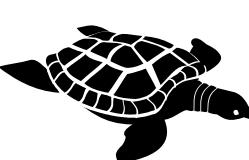
Gemini (Light Blue)
LS-339



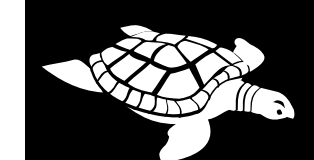
Gemini (White)
LS-338



Gemini (Yellow)
LS-337



Sea Turtle (Black)
LS-371



Sea Turtle (White)
LS-388



Siamese Cat
LS-473



Skunk
LS-486



Turkey Tracks (Black)
LS-859



Leo (Gold)
LS-305



Leo (Purple)
LS-304



Leo (Royal Blue)
LS-306



Leo (White)
LS-303



Leo (Black)
LS-307



Turkey Tracks (White)
LS-862



Wildcat Tracks (White)
LS-861



Wildcat Tracks (Black)
LS-858



Wolf Head
LS-370



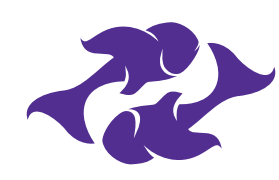
Yorkshire Terrier
LS-856



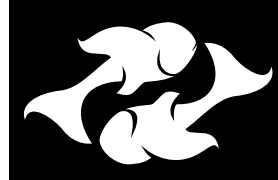
Pisces (Light Green)
LS-320



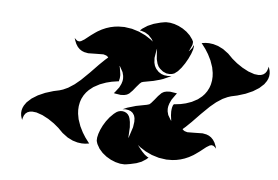
Pisces (Pink)
LS-322



Pisces (Purple)
LS-321



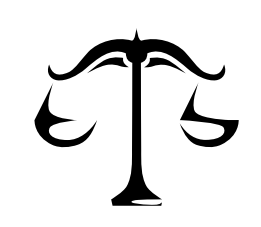
Pisces (White)
LS-323



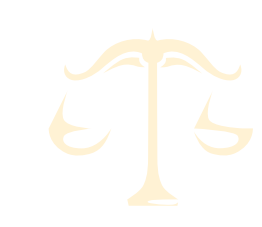
Pisces (Black)
LS-319

Zodiac Logos Continued

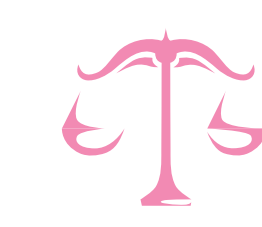
Miscellaneous Logos



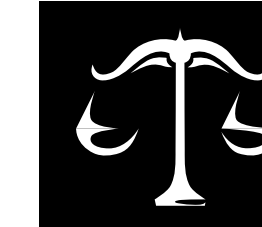
Libra (Black)
LS-336




Libra (Ivory)
LS-335




Libra (Pink)
LS-334




Libra (White)
LS-333



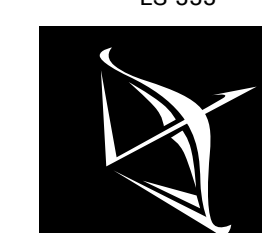
Sagittarius (Black)
LS-318




Sagittarius (Maroon)
LS-317




Sagittarius (Navy)
LS-316




Sagittarius (White)
LS-315



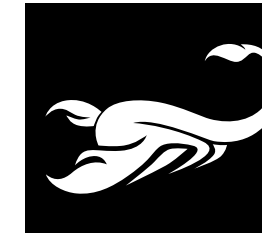
Scorpio (Black)
LS-327



Scorpio (Blue)
LS-326




Scorpio (Red)
LS-325




Scorpio (White)
LS-324


Some designs are shown with colored background to highlight white in logo.




Taurus (Black)
LS-312




Taurus (Brown)
LS-313




Taurus (Turquoise)
LS-314




Taurus (White)
LS-311




Virgo (Black)
LS-331




Virgo (Blue)
LS-329



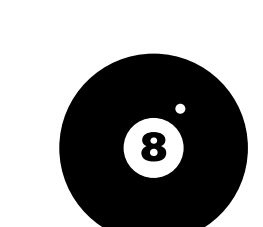
Virgo (Gray)
LS-330




Virgo (Yellow)
LS-332




Virgo (White)
LS-328




8 Ball
LS-357




Alien
LS-438



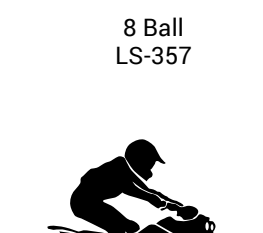
Anarchy (Black)
LS-441



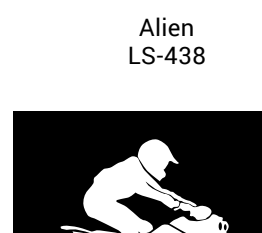
Anarchy (White)
LS-481




Anchor
LS-439



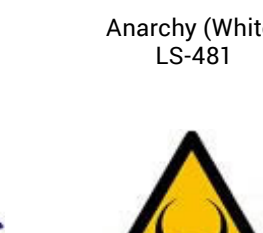
ATV (Black)
LS-444



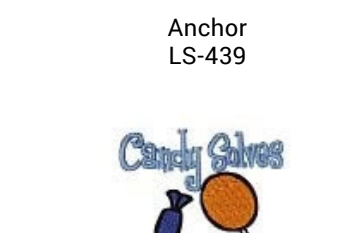
ATV (White)
LS-828



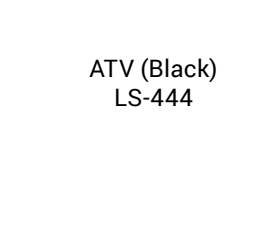
Ballet Slippers
LS-448




Biohazard Sign
LS-456



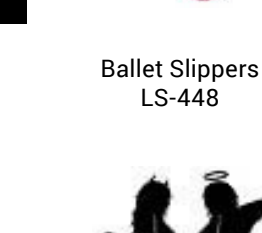
Candy Solves Everything
LS-475



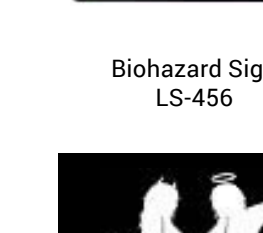
DashMat®
LS-302




Devil Girl
LS-440



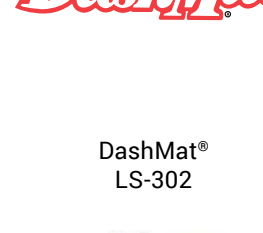
Devil/Angel Girls (Black)
LS-483




Devil/Angel Girls (White)
LS-482




Firefighter Hat w/Axes
LS-141



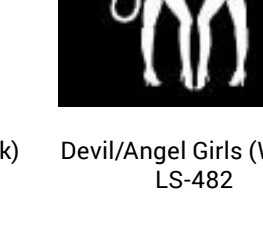
Flaming Skull
LS-474




Flip-Flops Pink Flower
LS-354



Flip-Flops Hawaiian Blue Flower
LS-378



Flip-Flops Green Flower
LS-379



Ghost
LS-823


A
Custom Monogramming
Available



• Monogrammed and logoed products are NOT returnable •



Heart
LS-817



Heart in Heart
LS-358



3 Hearts
LS-359



Heart & Arrow
LS-176



Kanji Courage (Black)
LS-183



Kanji Courage (White)
LS-397



Kanji Dragon (Black)
LS-384



Kanji Dragon (White)
LS-426



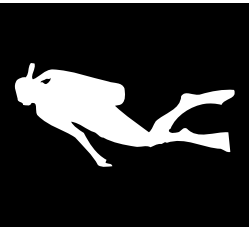
Kanji Happiness (Black)
LS-178



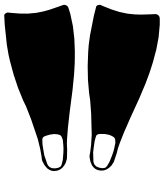
Kanji Happiness (White)
LS-399



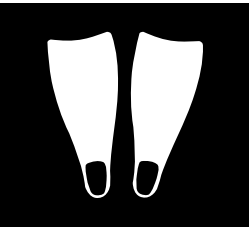
Scuba Diver (Black)
LS-360



Scuba Diver (White)
LS-392



Dive Flippers (Black)
LS-355



Dive Flippers (White)
LS-387



Silly Boys (Black)
LS-385



Kanji Peace (Black)
LS-397



Kanji Peace (White)
LS-384



Kanji Success (Black)
LS-426



Kanji Success (White)
LS-178



Kanji Wisdom (Black)
LS-399



Silly Boys (White)
LS-361



Skull
LS-754



Smiley Face
LS-160



Star
LS-373



Sun w/Sunglasses
LS-168



Kanji Wisdom (White)
LS-398



Kiss & Lips
LS-175



LeBra® (Black)
LS-301



LeBra® (White)
LS-393



Lightning Bolt
LS-824



Sun/Moon
LS-462



Truck Girl (Black)
LS-146



Truck Girl (White)
LS-386



Yin & Yang Symbol
LS-159



Peace Sign
LS-121



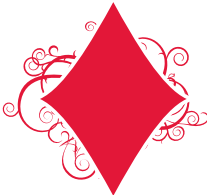
Peace Symbol with Flowers
LS-120



Black Poker Club
LS-363



Black Poker Spade
LS-364



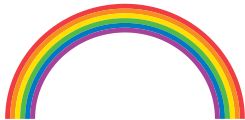
Red Poker Diamond
LS-365



Red Poker Heart
LS-366



Princess
LS-171



Rainbow
LS-806



Sailboat (Black)
LS-362



Sailboat (White)
LS-380

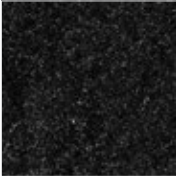
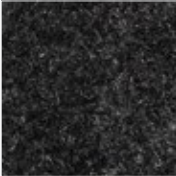
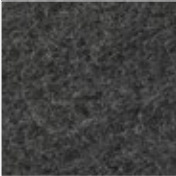
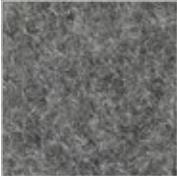



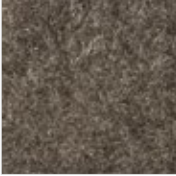
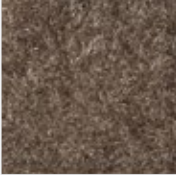


PLUSH NYLON

BERBER

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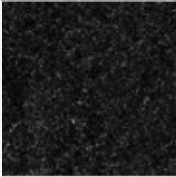
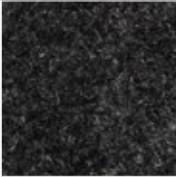
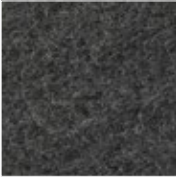
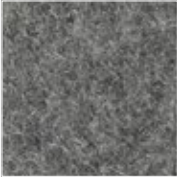



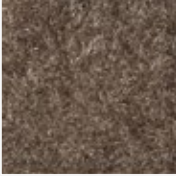

Original

DashMat

					
Black (25)	Cinder (79)	Smoke (76)	Gray (47)	Claret (28)	Navy (62)
					
Dash Blue (32)	Taupe (82)	Mocha (39)	Caramel (22)	Beige (23)	



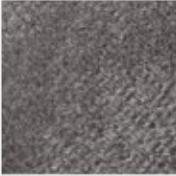
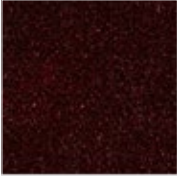


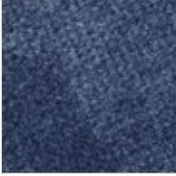




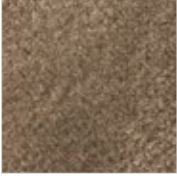
DashMat

UltiMat

					
Black (25)	Cinder (79)	Smoke (76)	Gray (47)	Claret (28)	Navy (62)
					
Caramel (22)	Mocha (39)	Beige (23)			



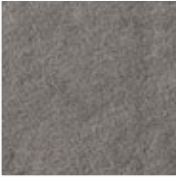

DashMat

VelourMat

					
Black (25)	Smoke (76)	Gray (47)	Wine (94)	Red (73)	Navy (62)
					
Dash Blue (32)	Cocoa (26)	Caramel (22)	Latte (88)	Taupe (82)	Beige (23)



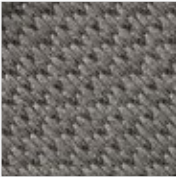

DashMat

SuedeMat

				
Black (25)	Smoke (76)	Gray (47)	Beige (23)	

Ltd.Edition

by DashMat

			
Black (25)	Smoke (76)	Gray (47)	Beige (23)

3 Easy Steps!

1. Identify the correct pattern number & order information:
- Product - Style of DashMat or Floor Mats (Ford OLP only available on DashMat).

• Vehicle, Make, Model, Year.

• Color Selection (see Color Codes or Swatches)

• Select a custom logo from the previous pages and note the logo number. After the DashMat or floor mat pattern number, add a dash AFTER the color code and add the logo number.

Example - Eagle Head logo would be LS-801 AFTER the color code.
2. Gather relevant customer information: Name, address, phone, etc., if applicable.
3. Call 1-800-426-8377 to place order, or process per your company's instructions.

How to Add Monogramming to Your DashMat/Floor Mat

1. Spell the word, or words, to be monogrammed. 20 characters maximum (print clearly).
2. Specify letter case (i.e. ALL CAPS or Upper & Lower) & choose font (Block Face or Diana Script).
3. Punctuation marks and accents that are offered: periods, commas, "&" sign, apostrophes, exclamation point, quotation marks and hyphens. See below.

Diana Script





Block Face







Custom Monogramming

Create Your Own Sayings!

Diana Script & Block Face - Actual Size is 1-1/8" High

For DashMats: Our standard procedure is to place embroidery and logos on the passenger side; however, there can be exceptions to that rule. If a dashboard is completely or mostly flat, we will place them in the center of the mat, halfway between the driver and passenger. Depending on the way certain dashboards are designed, there sometimes isn't an ideal location to add them for good visibility, but we use our best judgment to position them where they can be most easily seen. If you have questions about where the embroidery will be located, please contact Customer Service (sales@covercraft.com).

